

ESTTA Tracking number: **ESTTA537414**

Filing date: **05/13/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Bayer Healthcare, LLC
Granted to Date of previous extension	05/12/2013
Address	100 Bayer Road Pittsburgh, PA 15205 UNITED STATES
Attorney information	Tara M. Vold Fulbright & Jaworski LLP 600 Congress Avenue, Suite 2400 Austin, TX 78701-2978 UNITED STATES wotrademark@fulbright.com, aoip@fulbright.com Phone:512-474-5201

Applicant Information

Application No	85683811	Publication date	11/13/2012
Opposition Filing Date	05/13/2013	Opposition Period Ends	05/12/2013
Applicant	PSS World Medical, Inc. 4345 Southpoint Boulevard Jacksonville, FL 32216 UNITED STATES		

Goods/Services Affected by Opposition

Class 010. All goods and services in the class are opposed, namely: Urological catheters

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1536042	Application Date	05/05/1988
Registration Date	04/25/1989	Foreign Priority Date	NONE
Word Mark	ALEVE		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 005. First use: First Use: 1988/04/25 First Use In Commerce: 1988/04/25 ANTI-INFLAMMATORY, ANALGESIC, AND ANTIPYRETIC PHARMACEUTICAL PREPARATIONS
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U.S. Registration No.	3287780	Application Date	02/13/2007
Registration Date	09/04/2007	Foreign Priority Date	NONE
Word Mark	ALEVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2000/07/31 First Use In Commerce: 2000/07/31 Pharmaceutical antitussive-cold preparations; Preparations for treating colds		

Attachments	BHCC.T0012US.DS - SELECT ALLEVIX Notice of Opposition.pdf(63272 bytes) BHCC.T0012US.DS - SELECT ALLEVIX Notice of Opposition - Exhibit A.pdf(245465 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/tmv/
Name	Tara M. Vold
Date	05/13/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 85/683,811
by PSS World Medical, Inc. for the Mark: SELECT ALLEVIX and Design
Filed on July 23, 2012, Published in the *Official Gazette* on November 13, 2012

BAYER HEALTHCARE LLC,
Opposer,

v.

PSS WORLD MEDICAL, INC.,
Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

Bayer Healthcare LLC (“Opposer”), a Delaware limited liability company having a principal place of business at 100 Bayer Road, Pittsburgh, Pennsylvania 15205, believes that it will be damaged by registration of the mark “SELECT ALLEVIX and Design” as shown in Application Serial No. 85/683,811 for goods in International Class 10 and hereby opposes the same.

As the grounds of Opposition, Opposer alleges that:

1. Opposer has obtained the necessary extensions of time in which to oppose the challenged trademark following publication on November 13, 2012 in the *Official Gazette*.
2. PSS World Medical, Inc. (“Applicant”) filed an application to register the mark “SELECT ALLEVIX and Design” on the basis of intention to use for “urological catheters” in

International Class 10 as evidenced by the publication of such mark in the *Official Gazette* on November 13, 2012.

3. Through its predecessors-in-interest, Opposer has, since at least as early as April 25, 1988, used the mark ALEVE in connection with products related to the treatment of pain. Opposer is the owner of, among others, an incontestable registration for the trademark “ALEVE” (United States Registration No. 1,536,042, registered April 25, 1989) for “anti-inflammatory, analgesic and antipyretic pharmaceutical preparations” in Class 5 and a registration for the trademark “ALEVE” (United States Registration No. 3,287,780, registered September 4, 2007) for “pharmaceutical antitussive-cold preparations; preparations for treating colds” in Class 5. Printouts of the registration certificates and TSDR database information for these registrations are attached hereto as Opposer's Exhibit A.

4. By virtue of its efforts and the expenditure of considerable sums for promotional and advertising activities and by virtue of the excellence of its goods, Opposer has gained for its mark “ALEVE” a most valuable reputation and has created, in the minds of the buying public, an exclusive association between “ALEVE” and its goods.

5. Applicant's alleged mark SELECT ALLEVIX and Design is confusingly similar to Opposer's ALEVE mark in appearance, sound, connotation, and commercial impression. Upon information and belief, Applicant's alleged mark is intended to be used for goods which are identical, similar and/or related to the goods in connection with which Opposer has used its “ALEVE” mark and are sold to substantially the same class of customers through the same channels of trade.

6. Priority is not an issue. Opposer has used the “ALEVE” mark prior to the Applicant's application date of July 23, 2012 or any date of first use Applicant can claim.

7. Opposer filed its applications for “ALEVE” prior to Applicant’s filing date of the opposed application.

8. Use by Applicant of the alleged trademark “SELECT ALLEVIX and Design” is without Opposer's consent or permission.

9. The mark that Applicant seeks to register so resembles Opposer’s “ALEVE” mark as to be likely, when used on or in connection with Applicant’s goods, to cause confusion, or to cause mistake, or to deceive. Purchasers and prospective purchasers are likely to falsely believe that Applicant’s goods offered under Applicant’s Mark are sponsored, endorsed, or approved by Opposer, or are in some way affiliated, connected or associated with Opposer. Furthermore, any defect, objection or fault found with Applicant’s goods offered and sold under its “SELECT ALLEVIX and Design” mark would be likely to reflect upon and seriously injure the reputation that Opposer has established for its goods offered under its “ALEVE” mark. Registration therefore should be refused under 15 U.S.C. § 1052(d).

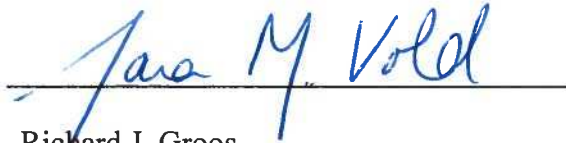
10. If Applicant is granted the registration herein opposed, it would thereby obtain at least a *prima facie* exclusive right to the use of its alleged mark. Such registration would be a source of damage and injury to Opposer.

WHEREFORE, Bayer Healthcare LLC prays that Application Serial No. 85/683,811 be rejected, and that registration of the mark therein be refused and that the opposition be sustained.

Respectfully submitted,

Dated: May 13, 2013

By:



Richard J. Groos
Tara M. Vold
FULBRIGHT & JAWORSKI L.L.P.
600 Congress, Suite 2400
Austin, Texas 78701
Tel: 512.474.5201
Fax: 512.536.4598

ATTORNEYS FOR OPPOSER

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the NOTICE OF OPPOSITION has been served via First Class Mail and email to counsel of Record for Applicant at its address of record on this the 13th day of May 2013:

Wendy Robertson
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
6060 Poplar Ave Ste 440
Memphis, Tennessee 38119-0910
trademarks@bakerdonelson.com

I certify that a true and correct copy of the NOTICE OF OPPOSITION has been sent via First Class Mail and email to counsel for the identified Assignee, McKesson Corporation, at the address indicated below, on this the 13th day of May 2013.

Linda G. Henry, Esq.
Fenwick & West LLP
Silicon Valley Center
801 California Street
Mountain View, CA 94041
lhenry@fenwick.com


Alexandra Thiery-Gore

Exhibit A

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STATUS

DOCUMENTS

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Mark: ALEVE

No Image exists
for this case.

US Serial Number: 73726530

Application Filing Date: May 05, 1989

US Registration Number: 1536042

Registration Date: Apr. 25, 1989

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jul. 21, 2009

Publication Date: Jan. 31, 1989

Mark Information

Mark Literal Elements: ALEVE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: ANTI-INFLAMMATORY, ANALGESIC, AND ANTIPYRETIC PHARMACEUTICAL PREPARATIONS

International Class(es): 005 - Primary Class

U.S Class(es): 018

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 25, 1988

Use in Commerce: Apr. 25, 1989

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: BAYER HEALTHCARE LLC

Owner Address: 100 BAYER ROAD
PITTSBURGH, PENNSYLVANIA 15205
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Jeffrey M. Gitchel

Attorney Primary Email Address: BayerTrademarkUS@bayer.com

Docket Number: 14737

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jeffrey M. Gitchel
Bayer Corporation
100 Bayer Road
Pittsburgh, PENNSYLVANIA 15205
UNITED STATES

Phone: 412-777-4860

Fax: 412-778-4

Correspondent e-mail: BayerTrademarkUS@bayer.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Jul. 21, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70132

Jul. 21, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 22, 2009	ASSIGNED TO PARALEGAL	70132
Apr. 20, 2009	TEAS SECTION 8 & 9 RECEIVED	
Aug. 19, 2008	CASE FILE IN TICRS	
Jan. 10, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 04, 2003	COUNTERCLAIM OPP. NO. 999999	156838
Apr. 22, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 14, 2001	REGISTERED - SEC. 15 ACKNOWLEDGED	
Jan. 16, 2001	REGISTERED - SEC. 15 AFFIDAVIT FILED	
Oct. 06, 2000	POST REGISTRATION ACTION CORRECTION	
Mar. 05, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Dec. 11, 1995	POST REGISTRATION ACTION MAILED - SEC. 8	
Mar. 28, 1995	REGISTERED - SEC. 8 (6-YR) FILED	
Apr. 25, 1989	REGISTERED-PRINCIPAL REGISTER	
Jan. 31, 1989	PUBLISHED FOR OPPOSITION	
Jan. 03, 1989	NOTICE OF PUBLICATION	
Dec. 31, 1988	NOTICE OF PUBLICATION	
Oct. 21, 1988	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 06, 1988	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 27, 1988	NON-FINAL ACTION MAILED	
Jul. 08, 1988	ASSIGNED TO EXAMINER	62871
Jul. 08, 1988	ASSIGNED TO EXAMINER	66354

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Apr. 25, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Jul. 21, 20

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Jul 21, 2009**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 1536042
MARK: ALEVE
OWNER: BAYER HEALTHCARE LLC

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Jeffrey M. Gitchel
Bayer Corporation
100 Bayer Road
Pittsburgh, PA 15205

Int. Cl.: 5

Prior U.S. Cl.: 18

United States Patent and Trademark Office

Reg. No. 1,536,042

Registered Apr. 25, 1989

**TRADEMARK
PRINCIPAL REGISTER**

ALEVE

**SYNTEX PUERTO RICO, INC. (PANAMA COR-
PORATION)
RURAL BOX NO. 6736
80 MARIANA ROAD, 909 KM.1.1
HUMACO, PUERTO RICO 00661**

**FIRST USE 4-25-1988; IN COMMERCE
4-25-1988.**

SER. NO. 726,530, FILED 5-5-1988.

**FOR: ANTI-INFLAMMATORY, ANALGESIC,
AND ANTIPYRETIC PHARMACEUTICAL
PREPARATIONS, IN CLASS 5 (U.S. CL. 18).**

**RONALD R. SUSSMAN, EXAMINING ATTOR-
NEY**



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 9

Serial #: 73726530

Filing Dt: 05/05/1988

Reg #: 1536042

Reg. Dt: 04/25/1989

Registrant: SYNTEX PUERTO RICO, INC.

Mark: ALEVE

Assignment: 1

Reel/Frame: 0821/0471

Received:

Recorded: 10/25/1991

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: SYNTEX PUERTO RICO, INC.

Exec Dt: 10/18/1991

Entity Type: CORPORATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: SYNTEX HEALTH PRODUCTS, INC.

3401 HILLVIEW AVENUE

PALO ALTO, CALIFORNIA 94304

Correspondent: SYNTEX (U.S.A.) INC.

3401 HILLVIEW AVENUE

P.O. BOX 10850

PALO ALTO, CA 94303

Assignment: 2

Reel/Frame: 1098/0441

Received:

Recorded: 02/01/1994

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: SYNTEX HEALTH PRODUCTS, INC.

Exec Dt: 01/26/1994

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: GENERAL PARTNERSHIP

Citizenship: CALIFORNIA

Assignee: PROCTER-SYNTEX HEALTH PRODUCTS COMPANY

10 WESTPORT ROAD

WILTON, CONNECTICUT

Correspondent: HAROLD MILSTEIN/A2-TAD

3401 HILLVIEW AVENUE

PALO ALTO, CALIFORNIA 94304

Assignment: 3

Reel/Frame: 1100/0288

Received:

Recorded: 02/01/1994

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: SYNTEX HEALTH PRODUCTS, INC.

Exec Dt: 01/26/1994

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: GENERAL PARTNERSHIP

Citizenship: CALIFORNIA

Assignee: PROCTER-SYNTEX HEALTH PRODUCTS COMPANY

10 WESTPORT ROAD WILTON, CT

Correspondent: HAROLD MILSTEIN

A2-TAD

3401 HILLVIEW AVENUE

PALO ALTO, CA 94304

Assignment: 4

Reel/Frame: 1103/0070

Received:

Recorded: 02/01/1994

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

SYNTEX HEALTH PRODUCTS, INC.

01/26/1994

Assignor:

Assignee: PROCTER-SYNTEX HEALTH PRODUCTS COMPANY
10 WESTPORT ROAD
WILTON, CONNECTICUT

Correspondent: HAROLD MILSTEIN
A2-TAD
3401 HILLVIEW AVENUE
PALO ALTO, CA 94304

Assignment: 5

Reel/Frame: 1467/0153

Received: 08/14/1996

Recorded: 08/14/1996

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: PROCTER-SYNTEX HEALTH PRODUCTS COMPANY

Assignee: SYNTEX HEALTH PRODUCTS, INC.
3401 HILLVIEW AVENUE
PALO ALTO, CALIFORNIA 94304

Correspondent: HELLER, EHRMAN, WHITE & MCAULIFFE
ROBERT B. HAWK
525 UNIVERSITY AVENUE
PALO ALTO, CA 94301-1900

Exec Dt:

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: GENERAL PARTNERSHIP

Citizenship: CALIFORNIA

Exec Dt: 07/22/1996

Entity Type: GENERAL PARTNERSHIP
UNDER LAWS OF CALIFORNIA

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignment: 6

Reel/Frame: 1476/0522

Received: 09/16/1996

Recorded: 08/14/1996

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL (RE-RECORD TO ADD AN ADDITIONAL PAGE TO THE RECORD OF AN ASSIGNMENT PREVIOUSLY RECORDED AT REEL 1467, FRAME 0153).

Assignor: PROCTER-SYNTEX HEALTH PRODUCTS COMPANY

Assignee: SYNTEX HEALTH PRODUCTS, INC.
3401 HILLVIEW AVENUE
PALO ALTO, CALIFORNIA 94304

Correspondent: HELLER, EHRMAN, WHITE & MCAULIFFE
ROBERT B. HAWK
525 UNIVERSITY AVENUE
PALO ALTO, CA 94301-1900

Exec Dt: 07/22/1996

Entity Type: GENERAL PARTNERSHIP

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignment: 7

Reel/Frame: 1545/0157

Received: 01/22/1997

Recorded: 01/04/1997

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: SYNTEX HEALTH PRODUCTS, INC.

Assignee: BAYER-ROCHE L.L.C.
1884 MILES AVENUE
ELKHART, INDIANA 46514

Correspondent: BAYER-ROCHE, L.L.C.
MELVYN A. SILVER
1884 MILES AVENUE, C21.1E.1
ELKHART, IN 46514

Exec Dt: 12/31/1996

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY
COMPANY/DELAWARE

Citizenship: NONE

Assignment: 8

Reel/Frame: 3057/0679

Received: 04/01/2005

Recorded: 04/01/2005

Pages: 4

Conveyance: CHANGE OF NAME

Assignor: BAYER-ROCHE LLC**Exec Dt:** 01/10/2005**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** BAYER CONSUMER CARE LLC

36 COLUMBIA ROAD

MORRISTOWN, NEW JERSEY 07962-1910

Correspondent: JEFFREY M. GITCHEL

100 BAYER ROAD

PITTSBURGH, PA 15205

Assignment: 9**Reel/Frame:** 3458/0406**Received:** 01/10/2007**Recorded:** 01/10/2007**Pages:** 4**Conveyance:** MERGER EFFECTIVE 09192006**Assignor:** BAYER CONSUMER CARE LLC**Exec Dt:** 09/19/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** BAYER HEALTHCARE LLC

100 BAYER ROAD

PITTSBURGH, PENNSYLVANIA 15205

Correspondent: JEFFREY M. GITCHEL

100 BAYER ROAD

PITTSBURGH, PA 15205

Search Results as of: 05/13/2013 12:18 PM

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Web interface last modified: July 10, 2012 v.2.3.2[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

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Mark: ALEVE

ALEVE

US Serial Number: 77105868

Application Filing Date: Feb. 13, 2007

US Registration Number: 3287780

Registration Date: Sep. 04, 2007

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 04, 2007

Publication Date: Jun. 19, 2007

Mark Information

Mark Literal Elements: ALEVE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [1536042](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Pharmaceutical antitussive-cold preparations; Preparations for treating colds

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018,

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 2000

Use in Commerce: Jul. 31, 20

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Bayer HealthCare LLC

Owner Address: 100 Bayer Road
Pittsburgh, PENNSYLVANIA 15205
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWAR
Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey M. Gitchel

Docket Number: 333068

Attorney Primary Email BayerTrademarkUS@bayer.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent JEFFREY M. GITCHEL
Name/Address: BAYER CORPORATE & BUSINESS SERVICES LLC
100 BAYER RD
PITTSBURGH, PENNSYLVANIA 15205-9707
UNITED STATES

Phone: 4127774860

Fax: 41277844

Correspondent e-mail: BayerTrademarkUS@bayer.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 04, 2007	REGISTERED-PRINCIPAL REGISTER	
Jun. 19, 2007	PUBLISHED FOR OPPOSITION	
May 30, 2007	NOTICE OF PUBLICATION	
May 14, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 18, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70824
Apr. 18, 2007	ASSIGNED TO LIE	70824
Mar. 27, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 27, 2007	ASSIGNED TO EXAMINER	73699
Feb. 16, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information - None****File Location**

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 04, 2

Assignment Abstract Of Title Information - Click to Load**Proceedings - Click to Load**

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,287,780

Registered Sep. 4, 2007

**TRADEMARK
PRINCIPAL REGISTER**

ALEVE

BAYER HEALTHCARE LLC (DELAWARE LTD
LIAB CO)
100 BAYER ROAD
PITTSBURGH, PA 15205

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: PHARMACEUTICAL ANTITUSSIVE-COLD
PREPARATIONS; PREPARATIONS FOR TREAT-
ING COLDS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51
AND 52).

OWNER OF U.S. REG. NO. 1,536,042.

SER. NO. 77-105,868, FILED 2-13-2007.

FIRST USE 7-31-2000; IN COMMERCE 7-31-2000.

NICHOLAS ALTREE, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77105868

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Web interface last modified: July 10, 2012 v.2.3.2

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